

MELROSE MARKET

www.melrosemarketla.com

MELROSE MARKET is a two-day pop-up market featuring 24 independent, up-and-coming designers showcasing the best Los Angeles has to offer in fashion, t-shirts, accessories, art and more. Come find great deals on the latest work from LA's most talented undiscovered artists while enjoying finger foods and cocktails by Chef Eric Greenspan (**The Foundry on Melrose**). A portion of all purchases will go to **Art Share LA**, a community arts incubator that promotes cultural excellence and shapes lives through, art, education and community action. Presented by **Entropy Apparel**.

This event is free to the public.

EVENT DETAILS

- What: Young designers pop-up market, free to the public
- When: Saturday and Sunday, August 8th & 9th from 10AM to 4PM
- Where: **The Foundry on Melrose**
7465 Melrose Avenue, Los Angeles, CA 90046
- Who:
- **Local, independent designers** showcasing the best Los Angeles has to offer in fashion, jewelry, t-shirts, art and accessories and selling it all directly to the public.
 - Finger food and cocktails by **The Foundry on Melrose** and Chef Eric Greenspan.
 - Portion of proceeds go to **Art Share LA**, a community arts incubator that promotes cultural excellence and shapes lives through, art, education and community action.
 - Presented by **Entropy Apparel**.

For more information, email info@melrosemarketla.com



www.entropyapparel.com



www.artsharela.org



www.thefoundryonmelrose.com

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VENDOR DETAILS

General:

- Set up begins at 9AM
- Table and chair will be provided; all other large equipment (mirrors, racks, etc.) must be provided by vendor and approved ahead of time by event organizers - email info@melrosemarketla.com for more information
- Vendors who wish to forfeit their table for a rack will be allowed to do so upon approval from event organizers. There will be no discount for removal of tables.
- Table placement will be on a first-come, first-serve basis upon reservation
- Breakdown begins promptly at 4PM and MUST be completed by 5PM
- There will be no storage of equipment or merchandise at The Foundry - you must take everything you bring with you on both days.

Pricing Structure:

- Participation will cost each vendor 15% of their gross sales for the entire event and will be capped at \$300 per vendor. All remaining sales will go 100% to the vendor less transaction fees (see below).
- A cash deposit is due upon reservation; full tables require \$150 and half tables require \$75. This deposit will go toward the 15% participation cost mentioned above, but is nonrefundable regardless of sales.
- All sales will go through the point-of-sale (POS) at The Foundry. Upon making a sale, vendors will be required to issue a receipt to the customer which they will take to the POS. Upon paying for the item, the customer will receive a PAID stamp on their receipt which they can return to the vendor to collect their purchased items. Vendors are NOT allowed to collect payment or make direct transactions.
- Cash and credit cards will be accepted. Vendors will be subject to credit card transaction fees in addition to their 15% participation cost.
- Payment will be remitted to vendors via cashiers check 3 days after end of event once all credit card transactions have cleared.
- All sales will be final. All refunds, returns, or exchanges will be the sole responsibility of the vendor.

Reservations:

- To reserve a table, please send an email to info@melrosemarketla.com and include the following:
 - Name / Company
 - Product category (jewelry, t-shirts, etc)
 - Product price range
 - Table type (Full or Half)
 - Phone number, email address, and website

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EVENT LAYOUT



*MAP NOT TO SCALE